

March 28, 2007

To Whom It May Concern:

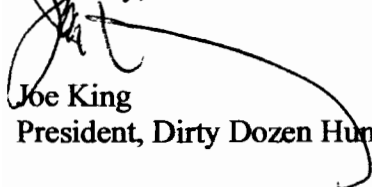
I am the president of the Dirty Dozen Hunting & Fishing Club in Indianapolis, a group committed to responsible sporting practices and community outreach. In addition to being one of the premier sporting clubs in Indianapolis, we also provide activities in two different, but related areas of programming: 1) land conservation and clean-up and 2) fishing and hunting activities. Because of the programming we offer and our physical location, we have a lot of contact with the people of Broadway Church and the surrounding neighborhood. I've heard about what Broadway and the neighborhood will accomplish through *The Miracle on 29th Street*, and I am writing to express my support.

We specifically chose an inner-city headquarters for our club – we are positioned perfectly to reach out to our audience. After years of hunting and fishing as young people and adults, the founders of the Dirty Dozen chose to introduce inner-city children of Indianapolis to the sports we love so well. We give kids an alternative to gangs and drug use, and our hunting and fishing courses include an emphasis on caring for the environment. We believe that the best way to teach children about responsibility is to give them the opportunity to show responsibility. Our goal is to develop informed, safe sporting enthusiasts – boys and girls – who care for their own environment and take responsibility for their own behavior.

I have learned more about *The Miracle on 29th Street* and believe that this campaign will create opportunities that will improve the quality of life for the children and youth in the neighborhood we serve. Broadway is working with businesses, congregations, and other institutions in the Mapleton-Fall Creek community to ensure that everyone has an opportunity to discover, develop and utilize their God-given gifts and talents. The *Miracle* campaign is very much in line with what Dirty Dozen members hope to accomplish through our outreach efforts: individuals and families uniting to support each other and grow together.

The Miracle on 29th Street will allow Broadway to continue its work on behalf of the neighborhood, and it will create and sustain partnerships with groups like mine. As I work and talk with De'Amon Harges, the roving listener for Broadway and the Mapleton-Fall Creek neighborhood, and Rev. Mike Mather, Broadway's lead pastor, I am impressed by their commitment to community, and I am pleased to offer this letter of strong support and enthusiastic endorsement of their work.

Sincerely,



Joe King
President, Dirty Dozen Hunting and Fishing Club